

ALBERTA

WINTER 1991

N • E • W • S

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Winter offers thrills for the downhill skier



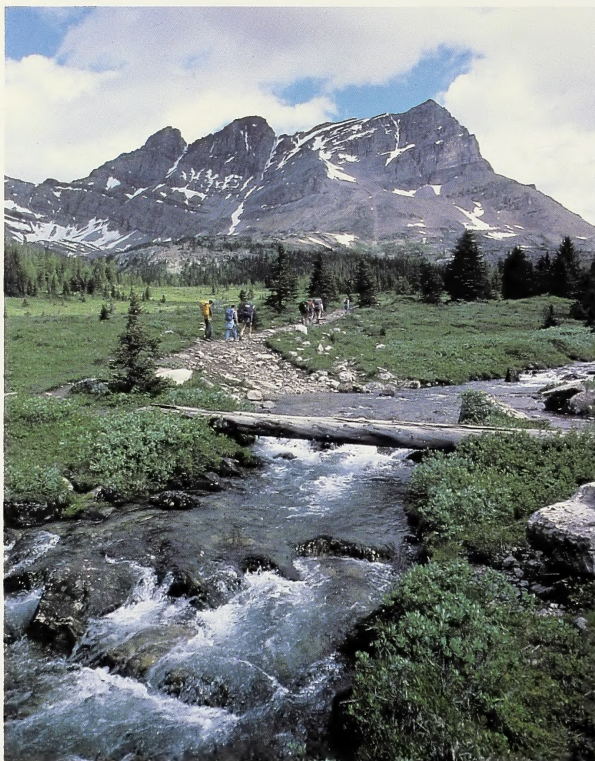
Alberta
CANADA 

LEISURE CHOICES IN ALBERTA



Even though Albertans have a tremendous capacity for hard work, they also participate in a wide range of recreational, cultural and educational activities. The possibilities

are as numerous and exciting as the mind can imagine! Whether one prefers pursuits which are sedentary or energetic, Alberta offers choices to fill the leisure hours.



Spectacular scenery awaits energetic hikers



Boating and fishing are among the many summer pastimes



There is nothing quite like the exhilaration of mountain climbing

GEOGRAPHY AND CLIMATE



ALBERTA NEWS is published quarterly to provide information to our clients and colleagues. In this edition we will highlight the many recreational and cultural activities which Albertans enjoy.

If you have any comments or suggestions for content in future editions, or if you would like additional copies of this publication, please contact:

Immigration and Settlement
Alberta Career Development
and Employment
11th Floor, CityCentre
10155 - 102 Street
Edmonton, Alberta
T5J 4L5

Telephone: (403) 427-0537
Telex: 063670848
Facsimile: (403) 422-0126

Alberta
CAREER DEVELOPMENT
AND EMPLOYMENT
Immigration and Settlement

Alberta covers 661,185 square kilometres. The province is made up of prairies, parkland (mixed forests and plains), forests, the mountain region, several large bodies of water, and numerous smaller lakes, rivers and streams. Alberta is Canada's fourth largest province.

The province's climate is characterized by dry air and temperatures which are subject to great variations in relation to areas of the province and to each of four distinct

seasons. "Sunny Alberta" receives more hours of sunshine than any other province in Canada.

Whatever the season, Alberta is perfect for anyone who enjoys the outdoors. The five national parks in Alberta, Banff, Jasper, Elk Island, Waterton Lakes and Wood Buffalo, cover a total of 49,319 square kilometres. There are also more than a hundred provincial parks and recreation areas, as well as ecological and wilderness areas, and four World Heritage sites.

PEOPLE

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Albertans are a youthful, active, well-educated people. They are industrious and creative, and have a strong work ethic.

Just over nine percent of Canada's population, some 2.5 million people, live in Alberta.

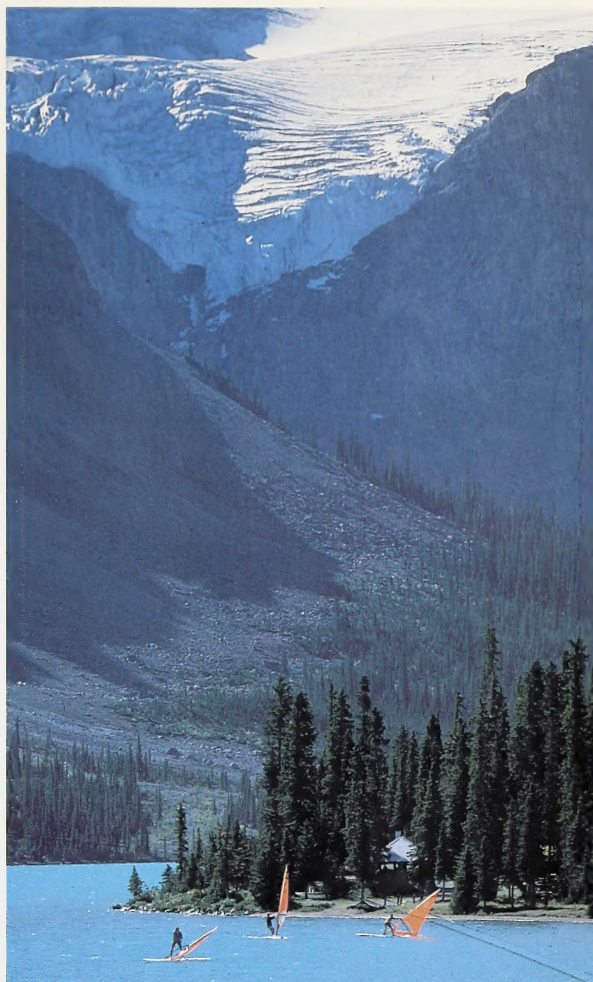
The largest percentage of the population is under 45 years of age and the labour force participation rate is 72.4 % (1989).

Most of Alberta's population is located between the 49th and 54th latitudes. When compared with central Europe, Calgary is situated close to the same latitude as Berlin and London, while Edmonton is close to the same latitude as Hamburg and Leeds.

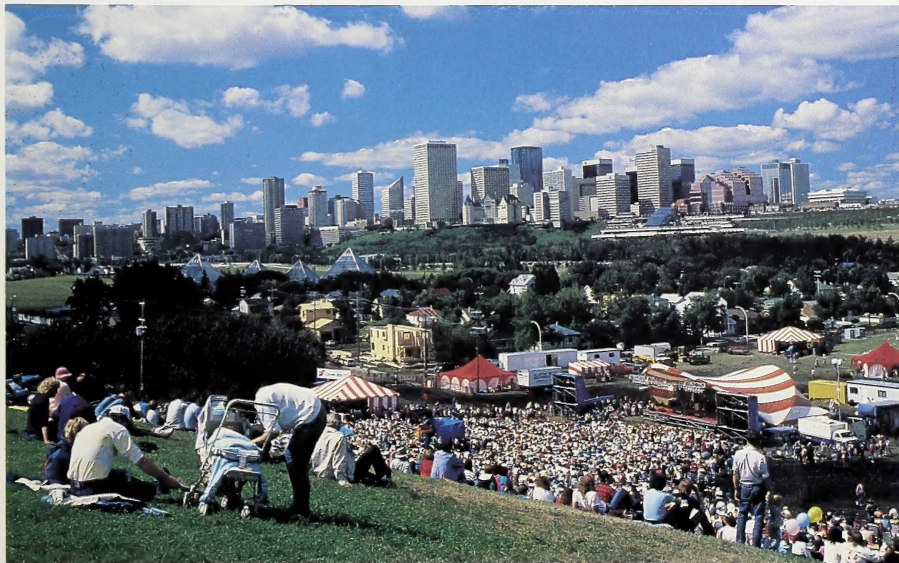
Census figures (1986) show that 79.4 % of Alberta's population is located in urban centres, while 20.6% is in rural areas.



Waterparks provide year round family fun



The thrill of windsurfing can be enjoyed on Alberta's many lakes



Musical festivals are enjoyed by many Albertans



Outdoor restaurants are perfect during the long warm days of summer



Ice skating in a city park provides exceptional enjoyment for the entire family

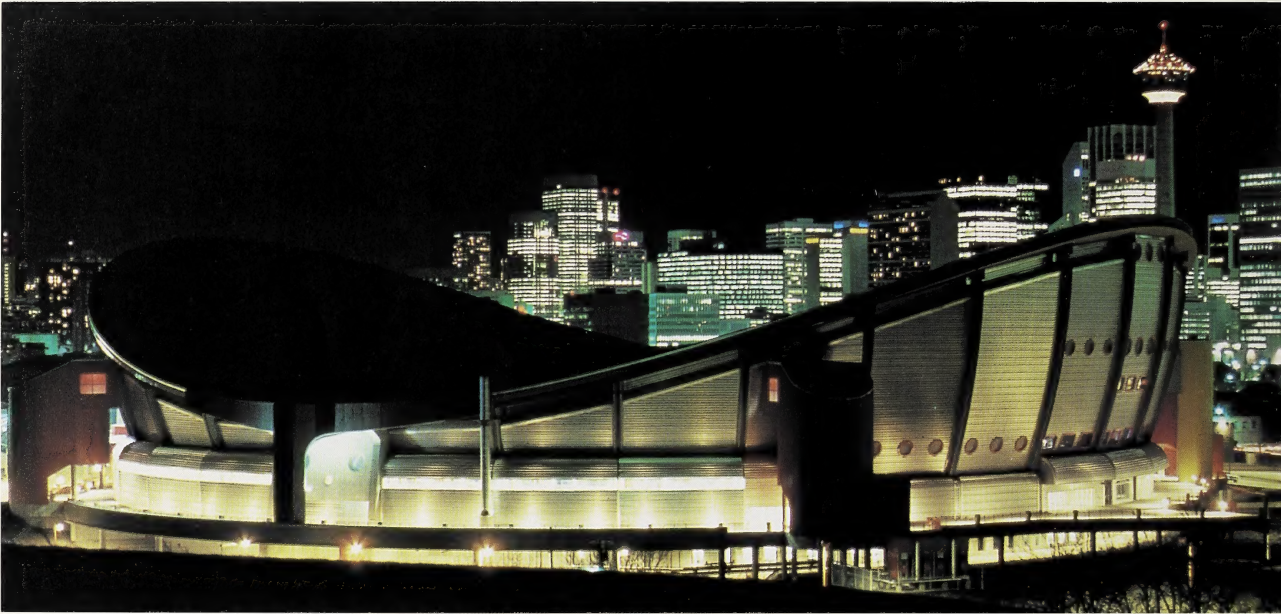
SPORTS



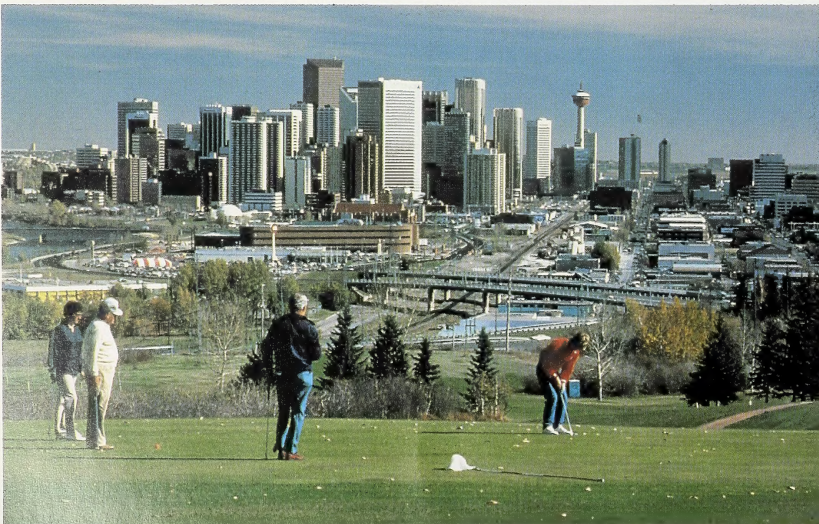
Downhill and cross-country skiing, ice skating, and snowmobiling are a few of the recreational pursuits which take Albertans out-of-doors during the winter. Hiking, camping, cycling, golfing, tennis, and fishing are some of the outdoor activities which fill the spring, summer and autumn.

Spectator sports are also available, including professional hockey, baseball, football, and soccer.

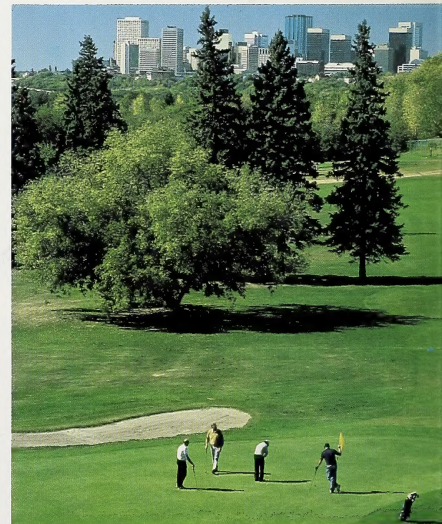
On the other hand, the more adventurous may prefer whitewater rafting, wind-surfing, or hot air ballooning!



Professional hockey teams in Calgary and Edmonton provide excitement and friendly rivalry



Excellent golf courses are available throughout Alberta





A large rink at West Edmonton Mall provides ice skaters with year round enjoyment



Downhill skiers find time to bask in Alberta sunshine



Cross country skiing is tremendous exercise and fun



Senior citizens enjoy lawn bowling



Soccer is becoming increasingly popular



Multicultural festivals celebrate the diverse origins of Alberta's population

THE ARTS

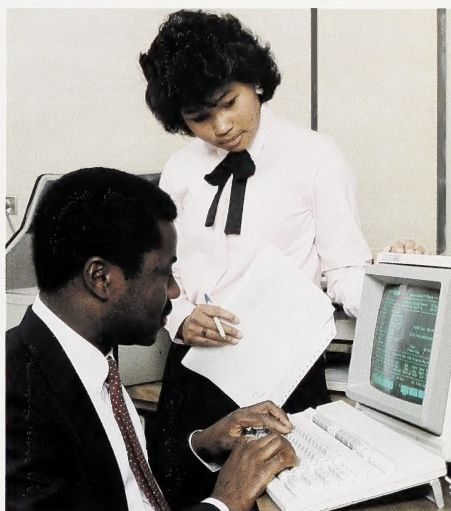
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Education and enjoyment can be found at art galleries and craft shows, the ballet, theatre, opera or symphony.

Museums and interpretive centres preserve Alberta's history, and numerous cultural heritage festivals celebrate the province's multicultural population.

The summer season is celebrated out-of-doors with musical concerts in the park, experimental theatre, and street performers. Country fairs and farmers' markets cater to the palate.





The performing arts offer Albertans a wide variety of entertainment



A wide variety of evening and day time educational courses are available throughout the province

COMMUNICATION



Throughout Alberta there are some 118 television broadcasting stations, 174 radio broadcasting stations, nine daily newspapers, and 150 weekly newspapers.

EDUCATION



The Alberta education system offers first class comprehensive programs. Educational institutions offer a wide choice of evening and daytime classes covering subjects as diverse as computer skills, arts and crafts, accounting, and English as a Second Language.

BUSINESS IMMIGRATION

The Business Immigration Program enables individuals with successful business experience to choose Alberta as the location for their business and residence.

Prospective business immigrants are invited to visit Alberta to assess the viability of their proposed business venture and to see for themselves the many advantages which Alberta offers. With advance notice of such a visit, we will be pleased to meet with visitors and arrange an itinerary of meetings with appropriate business contacts.

Visitors to **Edmonton**, and central and northern Alberta, who wish to discuss the Business Immigration Program may contact:

Ms. Viviane Hanson
(Entrepreneur and Self-Employed Categories)

or

Mr. Geoff Anderson
(Investor Category)

Immigration and Settlement
Alberta Career Development and Employment
11th Floor, CityCentre
10155 - 102 Street
Edmonton, Alberta
T5J 4L5

Telephone:
(403) 427-0537
Telex: 063670848
Facsimile:
(403) 422-0126

Visitors to **Calgary** and southern Alberta, including Red Deer, who would like to discuss the Business Immigration Program may contact:

Mr. Tony Pugh
Immigration and Settlement

Alberta Career Development and Employment
8th Floor
855 - 8 Avenue, S.W.
Calgary, Alberta
T2P 3P1
Telephone:
(403) 297-6612
Facsimile:
(403) 297-5183

Enquirers in the **United Kingdom, Europe and Scandinavia** who wish to obtain information about Alberta and the Business Immigration Program may contact:

Mr. Geoff Davey
Alberta House
1 Mount Street
London, England
W1Y 5AA

Telephone: 071-491-3430
Telex: 51-23461 +
Facsimile: 071-629-2296

Enquirers in **Southeast Asia** who wish to obtain information about Alberta and the Business Immigration Program may contact:

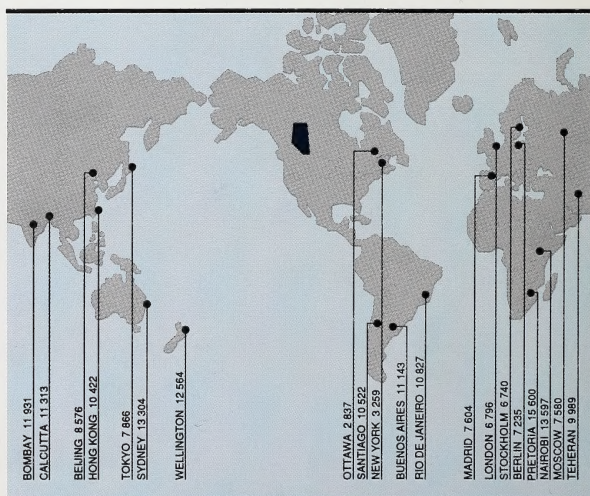
Mr. David J. Corbett
Government of Alberta
Rooms 1003-4, Tower II
Admiralty Centre
18 Harcourt Road
Central, Hong Kong
Telephone: 5-284729
Telex: 802-61961 +
Facsimile: 5-298115

PLACES IN ALBERTA



ALBERTA IN THE WORLD

Distances between Alberta and major cities of the world (in kilometres)



Historical sites celebrate the province's past